



THE ORIGINAL
PRE-SCHOOL
PHOTOGRAPHERS

2024 PACKAGES



WHAT MAKES US THE **ORIGINAL**?

Founded in 1974, Fotek School Portraits are truly The Original Pre-school Photographers. We are equipped with more than 40 years of experience in capturing precious pre-school moments.

To perfectly seize the significant moment of a bright smile from a pre-school child's first photo to their graduation photo, all our photographers must undergo meticulous training before they take charge of the field.

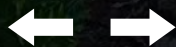
Apart from photographic training to get the best results from pre-school aged children, our photographers

are taught that natural expressions always result in the most remarkable photos.

Our Original and Deluxe packages are well-loved by pre-schools and parents as we go the extra mile to capture different poses per child. Parents don't just get pages of the same photos, instead they get different snaps such as formal and fun shots.

Do you know that our photos are printed on high quality Kodak paper that is guaranteed to last for a hundred years?

“PRE-SCHOOL PHOTOGRAPHY IS WHAT WE DO BEST AND WE ALWAYS STAY TRUE TO IT”



MAKING IT **SIMPLE** FOR YOU AND THE PARENTS

Getting pre-school photos done should never be a burden on pre-schools! With our proven approach for photography, we know parents love to see their children's photos before they buy and that is exactly what we offer.

Our "**View Before You Buy**" system is a way for your centre to ensure that parents are satisfied with the end result of our photos. While parents only buy after they view the photos, you don't have to worry about collection of money before Photo Day! On average, pre-schools that chose to use our "**View Before You Buy**" system would have 85% of their parents purchasing the full package.

We look forward to your childcare centre becoming a part of the Fotek family!

1

Select a package

2

We photograph all the children

3

We present all the photos back to the parents

4

Parents get to see their children's photos and can't resist to buy it

WHAT DO WE **OFFER?**



OUR **SCHOOL** PACKAGES

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- THE **DELUXE** PACKAGE
- THE **ORIGINAL** PACKAGE



OUR **ALTERNATIVE** ALBUM DESIGN

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FAMILY PHOTOS

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OUR **GRADUATION** PACKAGE

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MORE THAN AN ORDINARY PRE-SCHOOL PHOTOGRAPHER

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OUR GIFT TO YOUR PRE-SCHOOL

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OUR **SCHOOL** PACKAGES



Two album covers
to choose from
(see Page 8)



THE **DELUXE** PACKAGE

SEE PAGE 6



THE **ORIGINAL** PACKAGE

SEE PAGE 7

\$75



THE **DELUXE** PACKAGE

8-PAGE PHOTO ALBUM



Soft copies of images
are available for just an
ADDITIONAL \$35, with
the purchase of the full
package!



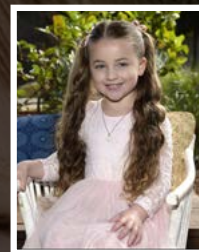
Two Album Covers
To Choose From



Two **15x10cm**
Colour Portraits



Poem Page



Three **20x25cm** Full Page Colour Portrait
with Different Poses



Three **15x10cm** Black
& White Portraits



Six Wallet Portraits
in Colour



All About Me Page



One **14x21cm** Group
Photo with Names and
Your Centre's Logo

Individual pages can be bought separately*

\$70



THE **ORIGINAL** PACKAGE

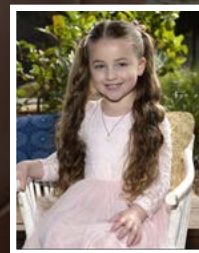
6-PAGE PHOTO ALBUM



Soft copies of images
are available for just an
ADDITIONAL \$35, with
the purchase of the full
package!



Two Album Covers
To Choose From



Three **20x25cm** Full Page Colour Portrait
with Different Poses



Two **15x10cm**
Colour Portraits



Three **15x10cm** Black
& White Portraits



Six Wallet Portraits
in Colour



One **14x21cm** Group
Photo with Names and
Your Centre's Logo

Individual pages can be bought separately*



OUR **ALTERNATIVE** ALBUM COVER DESIGN

We have launched two different album cover designs for pre-schools who would like more variety in their pre-school photos. For pre-schools who prefer a more playful option, the Kangaroo album cover encapsulates the fun nature of children, while the Handprint album cover is perfect for pre-schools who want a more subtle and delicate look.

Two Album Covers To Choose From



Option 1,
Kangaroo



Option 2,
Handprint



OUR SHARE PACKS

PERFECT FOR A FAMILY
WITH TWO KIDS ATTENDING
THE CENTRE

Based on which package you choose for your pre-school, for an **additional \$15**, parents can choose to combine their children's packs into one! This is a value for money option for parents who have two children at the centre.

For parents with more than three children at the centre, please contact us for more options.



PRE-PAID



FAMILY PHOTOS

Separate to our Original and Deluxe Packages, Fotek also offers family photos! Parents just have to express their interest, pay in advance and turn up on Photo Day to get their family photo shot.

From
\$30



PHOTO SIZE: 20x15cm



OUR **GRADUATION** PACKAGE



PRE-PAID

\$40



GRADUATION PACKAGE

3-PAGE PHOTO ALBUM

Graduate with Fotek! This three-page graduation album includes two different individual portraits and a group photo. Gowns, caps and scrolls provided, if required!



One Personalised
Certificate Page



One Group Photo
with Names



Two Bookmarks



Eight Wallet Portraits



MORE THAN AN ORDINARY PRE-SCHOOL PHOTOGRAPHER



A unique "View Before You Buy" system



Parents can purchase individual pages



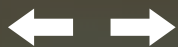
Parents can spend as little as \$10



Great pre and post Photo Day service



A complete reorder system





OUR GIFT TO YOUR PRE-SCHOOL



Complimentary staff
individual and group photos
for your centre



If the Director has a child at
the centre their pack is free



All staff photos provided digitally



Free family photo for staff with their
children if they attend the centre



READY TO
BOOK FOTEK FOR
YOUR PRE-SCHOOL
PHOTOGRAPHY?

BOOK NOW

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e: mailefotek.com.au



THE ORIGINAL
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